Persuasive Writing

Samples

Notes

This document contains sample slides from our range of Persuasive Writing resources.

It is NOT a lesson!

The unit contains a Teacher Guidance document which supports teachers planning a unit of work using our resources. Only the class teacher knows the needs of their class, with this in mind, we have prepared a wide range of resources for each unit for teachers to choose to adapt and use with their class.

For Persuasion, there are 18 editable PowerPoints which include the features of persuasive writing. In addition, there is a range of activities to support teaching the relevant features; WAGOLLS are integrated into PowerPoints.

Planners and Steps to Success are available too.

https://ks2gems.com/

What forms can persuasive writing take?

- An leaflet explaining one side of an issue
- A newspaper article
- A speech/presentation
- A letter
- A poster
- A flyer
- A radio jingle
- A video
- An advertisement



Which writer's tips are useful when writing persuasion?

Did you think of these?

- humour
- friendly tone
- use facts
- emotive language
- exaggeration
- catchy names/ slogans
- powerful verbs
- strong adjectives



What is a powerful verb?

Let's improve the verb.

What do we learn about the way the waste was handled in each sentence?

The waste was duringed at the road side.
The waste was deposited at the road side.
The waste was deposited at the road side.
The waste was dropped at the road side.
The waste was thrown at the road side.
The waste was put at the road side.

Informal Letter - to persuade

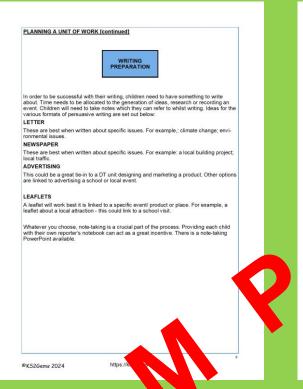
The only thing that I am asking for is the latest iPhone, please. I want this so very, very much. I have been really, really good this year; I have done all my chores, even the ones I hat doing!

I know that you are a very generous man and look kindly on good children. I promise faithfully that if you can bring me the iPhone that I will do double chores next year.

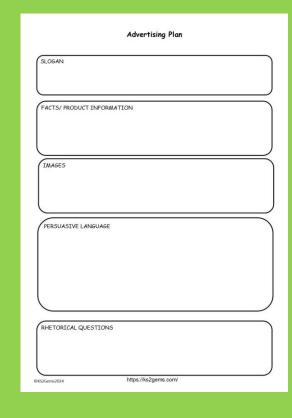
Great resources for you to choose

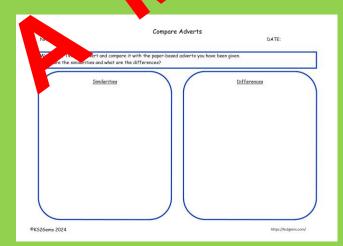
Investigating Texts On your table there are a selection of texts for you to investigate. Read each one carefully. Discuss the texts with your group. Use the questions below to guide your discussion. What is similar about the texts? What is different about the texts?

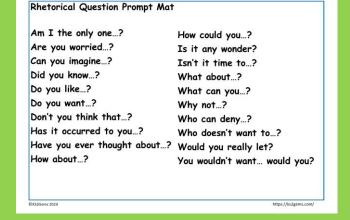














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